

# 2022 HSEMA - Performance and Data Analytics (PANDA) Program

DISASTER MANAGEMENT

District of Columbia, Homeland Security and Emergency Management Agency



## PROJECT DETAILS

**DIFFICULTY:** Medium

**COST:** \$150,000-\$200,000

**TIMEFRAME:** Twelve (12) Months

**DELIVERABLES:** A comprehensive District planning product combining the elements of a HIRA, a THIRA, and a CRA for use by a variety of District agencies/departments.

## CORE COMPETENCIES

- Research and Analysis
- Workshops/Interviews
- Plan Integration
- Plan Development
- HIRA/THIRA

## PROJECT TEAM

CNA

Vision Planning & Consulting

## CLIENT CONTACT

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## PROJECT OVERVIEW

VPC supported the District of Columbia - Metropolitan Council of Governments (MWCOG) with preparedness, planning, program management, administrative, and training and exercise services. VPC provided one full time planner and one part time planner to support the strategy development, implementation, task and initiative management, data infrastructure development and maintenance, performance and data evaluation, and threat and hazard analysis tasks.

## PROJECT SUMMARY

VPC conducted an annual review and refresh of the District's Community Risk Assessment (CRA). Staff researched and profiled a total of 27 natural, human-caused and technological hazards/threats potentially impacting the District, and updated and reorganized the CRA, which combines the HIRA, THIRA, and Community Risk Assessment documents into one comprehensive resource.

VPC developed an integrated hazard ranking system to be able to compare "apples to oranges" for these natural, human-caused, and technological disasters. Staff developed a stakeholder survey online, which was sent to over 200 recipients, to validate the new scoring methodology and final hazard rankings.

VPC developed a racial equity component and "equity check" callout boxes throughout the CRA to provide additional statistics, programs, or planning considerations for underserved groups or communities. VPC updated the Social/Demographic profile of the District, utilizing the most recent Census/ACS data to include equity concerns such as housing, poverty, education, and healthcare and food/grocery access.

Additionally, VPC conducted interviews with District Agencies and Departments to complete the THIRA 1, 2, and 3 components,

to support the District's annual Stakeholder Preparedness Review (SPR). VPC Staff provided bi-weekly client updates throughout the course of the project and served as team lead for the CRA, THIRA/SPR update team.

VPC Staff Supported the implementation of the District's Emergency Management Strategy and District-wide Initiatives, and developed additional strategic documents and supported implementation of new initiatives in response to emerging issues as needed.

VPC staff reviewed District Emergency related Plans to identify emergency communications related content to integrate into the update of the District's Emergency Communications Guide (ECG). Staff facilitated discussions with HSEMA Leadership, Internal and External PIO's, the Operations Section, and the Deputy Mayor of Public Safety to gather insights and identify recommendations for the ECG update

VPC captured minutes and identified and highlighted all recommendations made during the discussions. Staff reviewed After Action Reports from previous incidents to identify any issues, gaps, and/or challenges in crisis and/or emergency communications. VPC assisted with updating the District ECG to be reviewed, approved, and implemented by the Executive Office of the Mayor.